

aaron durham



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skills—

design

visual design, research,
prototyping, typography,
branding, digital photography

software

sketch, principle, invision
photoshop, illustrator

programming

familiarity with html/css

education—

st. xavier's college

bachelors in mass media
(advertising)
class of 2008

certification—

human factors intl.

certified usability analyst

license: 2018-7178

experience—

Visual Design Specialist | Flock

July 2016 - Present

Currently working on the UI for the web and mobile apps.

Sr. UI Designer | BrowserStack

August 2014 - June 2016

Worked closely with UX designers to define a new visual style guide for the entire site. Based on the new style guide, I designed the UI for the Live Testing dashboard, helpdesk and careers page.

Visual Design Specialist | BigRock

July 2013 - August 2014

Maintained the US and India website and assisted the product managers in exploring options for enhancements to style and content. Designed dashboard for user stats and team feedback website among other projects.

Senior Visual Designer | BigRock

July 2012 - July 2013

Designed a major overhaul to the visual presentation of all Bigrock web properties and began to develop design patterns for the same.

Visual Designer | BigRock

September 2011 - July 2012

Created a large library of reusable templates, web buttons/banners and other collaterals. Created and maintained brand guidelines for all associated websites and offline properties.

Junior Graphic Designer | Directi

November 2008 - September 2011

Created flash banners as well as layout for parking pages. Designed identity and collateral for internal business units. Responsibilities also included designing event conference collaterals and online ads.