

AARON DURHAM

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MUMBAI, MH

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SKILLS

DESIGN

Visual Design,
Research, Prototyping,
Typography, Branding,
Digital Photography

SOFTWARE

Photoshop | Flash
Illustrator | Corel Draw

PROGRAMMING

Familiarity with HTML/CSS

EXPERIENCE

BROWSERSTACK | SR. GRAPHIC & UI DESIGNER

AUGUST 2014 - PRESENT | MUMBAI - MH

Worked closely with UX designers to define a new visual style guide for the entire site. Based on the new style guide, I designed the UI for the Live Testing dashboard, helpdesk and careers page.

BIGROCK | VISUAL DESIGN SPECIALIST

JULY 2013 - AUGUST 2014 | MUMBAI - MH

Maintained the US and India website and assisted the product managers in exploring options for enhancements to style and content of same. Designed dashboard for user stats and team feedback website among other projects.

BIGROCK | SENIOR VISUAL DESIGNER

JULY 2012 - JULY 2013 | MUMBAI - MH

Designed a major overhaul to the visual presentation of all Bigrock web properties, to emphasize and synchronize with updated backend technology and began to develop design patterns for the same.

BIGROCK | GRAPHIC DESIGNER

SEPTEMBER 2011 - JULY 2012 | MUMBAI - MH

Created a large library of reusable templates, web buttons/banners and other collateral, and branding guidelines for all associated websites and offline properties.

DIRECTI | JUNIOR GRAPHIC DESIGNER

NOVEMBER 2009 - SEPTEMBER 2011 | MUMBAI - MH

Responsible for creating flash banners as well as layout for parking pages. Responsibilities also included designing event conference collaterals and online ads.

DIRECTI | GRAPHIC DESIGN ASSOCIATE

NOVEMBER 2008 - NOVEMBER 2009 | MUMBAI - MH

Designed identity and collateral for internal business units. Responsible for print, and imaging.

EDUCATION

ST. XAVIER'S COLLEGE | BACHELORS OF MASS MEDIA

GRADUATED IN MARCH 2008 | 55%